



rape crisis center
ywca
of Silicon Valley

8th Annual Walk a Mile in Her Shoes® FACT SHEET

empowering women
eliminating racism
ywca of Silicon Valley

Date: Wednesday, April 21, 2010

Time: 4:00 p.m. – 5:00 p.m. Registration
5:00 p.m. – 5:40 p.m. Walk
5:30 p.m. – 7:00 p.m. Reception

Location: Registration and walk start – Plaza de Cesar Chavez, downtown San Jose
Reception and walk end at a hosted event.

Overview: In an effort to bring awareness to sexual assault in our community, men walk in women's shoes (that the YW provides), beginning at Plaza de Cesar Chavez and ending at the California Theatre in downtown San Jose, where we can all enjoy a festive reception and marvel at our accomplishment!

The YWCA of Silicon Valley hosts this unique event during Sexual Assault Awareness Month to call attention to the staggering statistics associated with sexual assault: one-in-three women and one-in-five men, regardless of socio-economic status, will be sexually assaulted in their lifetime. This event is a light-hearted approach to a very serious subject and increases awareness of how sexual assault impacts individuals and families right here where we live. We ask walkers to donate their time and \$100.00 in support of our Rape Crisis Center programs and services

How to Participate: 1) You can contribute \$100 yourself (which will directly support the YWCA's Rape Crisis services)...and plan to be at Plaza de Cesar Chavez at 4:15pm on April 4th to walk with us

- Register and join us Wednesday, April 9th, at the end of the work day at Plaza de Cesar Chavez, and donate \$100. Your tax-deductible donation directly supports the programs and services of the YWCA of Silicon Valley's Rape Crisis Center.
- Have your friends, family, or co-workers sponsor you for putting on women's shoes and "Walking a Mile in Her Shoes." We have pledge forms available you can use to collect and record donations received toward your goal of \$100.
- You can also be a "virtual walker" - if you can't join us on April 9th, you can donate to sponsor a walker. Remember, your donation is fully tax deductible!
- Donate what you can and walk as an advocate bringing awareness to sexual assault in our community. The \$100 donation is not required to participate in Walk a Mile in Her Shoes®.

How to Register: Forms are available at www.ywca-sv.org or call (408) 295-4011 x217.

Registration is available on the day of the walk, however, we ask walkers to register early so we can provide shoes and T-shirts for all of our participants.

How to Donate: Use our on-line secure donation page at www.ywca-sv.org, or mail checks (payable to YWCA of Silicon Valley) to "YWCA's Walk a Mile in Her Shoes", 375 S. Third St. San Jose, CA 95112, or donations can be submitted at the walk on April 21, 2010. (*Please do not mail cash*).

Co-Chairmen for our 8th Annual "walk to bring awareness" are:

- Rob Davis, Police Chief, San Jose Police Department
- Darryl Von Raesfeld, Fire Chief, San Jose Fire Department
- Wayne Davis, Santa Clara County Director of Operations for AMR
- Russ Hancock, President/CEO, Joint Venture Silicon Valley
- Chris Johnson, Photographer
- Dan Fenton, Chairman of the Board, Team San Jose – President and CEO, SJC&VB

Contact: Kathy Linton, Chief Development Officer, (408) 295-4011 x217
or email walkamile@ywca-sv.org

Proceeds from the event benefit victims of violence and sexual assault